



## ACCESS TO SUCCESS ORGANIZATION

### Volunteer Positions

Access to Success ([accesstosuccess.ca](https://accesstosuccess.ca)) is a disability-focused not-for-profit organization that manages two “firsts” – Canada’s first and only bootcamp for supporting accessibility startups, and the world’s first and only program for supporting MBA students with disabilities.

Having launched less than 4 years ago, we expanded fast and regularly hit a series of “firsts” along the way. Now, we are looking for new volunteers who can help take us to the next stage of our growth.

#### ***Open Volunteer Roles***

##### 1. Marketing & Content Lead

- Develop a marketing and content strategy for the organization, including determining the appropriate channels, manner and frequency of messaging, and social media strategy
- Manage social media presence and schedule relevant posts
- Write original content for Access to Success’ blog, [Inclusive by Design](#)

##### 2. Web & Graphic Design Lead

- Manage and update our WordPress [website](#) to showcase Access to Success’ two mandates
- Ensure that the website meets accessibility best practices, of which WCAG 2.0 compliance is the minimum requirement
- Support the team’s graphic design needs for the website and other communication materials

##### 3. Industry Research Lead

- Expand Access to Success’ existing dataset on accessibility startups in Canada through online research
- Track trends and updates in the accessibility globally, particularly as they relate to innovation
- Support the team in the development of a research report on the state of accessibility innovation ecosystem in Canada

#### ***What We Are Looking For***

- Formal experience in a work-like setting is not a requirement, we only ask that you demonstrate your ability to do the tasks required by the role you are interested in. Whether you gained your relevant skills through a professional job, startup, side project, student club or even a serious hobby, it is all “relevant experience” for us.
- A drive to independently figure things out and keep pushing forward when there are no clear answers or guidance. Let’s face it, things are messy in the not-for-profit world. If you enjoy rolling up your sleeves and solving complex problems, you will love the work.
- Ability to commit to a minimum of 5 hours per week for at least 3 months. As a virtual, volunteer role, you will have the flexibility to work on your own schedule. The minimum requirement is based on our estimation of the workload.

### ***Why You Should Volunteer***

- Unique opportunity – As an organization with not one but two unique mandates, you have the chance to be a part of something different.
- Meaningful impact – You will be solving problems that will have a direct and measurable impact on our mission of supporting people with disabilities.
- Tons of autonomy – We treat each volunteer as the expert in their role, which means we will look to you to make the decisions.
- Access our network – You will have full access to our extensive network in the startup, venture capital, accessibility, and corporate worlds, and we will be more than happy to facilitate introductions (hint hint: networking jackpot!).

### ***Why You Should NOT Volunteer***

If you're looking to make some extra money. This is not a paid role. Access to Success is still entirely managed by its four founders, who have collectively volunteered thousands of hours towards the mission. We do this because we love the mission and its impact on the world, and we're looking to work with people who we hope will feel the same way.

### ***How to Apply:***

Please fill out a short form using this link: [forms.gle/FCZ3eJKFsVAgNVPx5](https://forms.gle/FCZ3eJKFsVAgNVPx5) or email [contact@accesstosuccess.ca](mailto:contact@accesstosuccess.ca).

### ***Important Note***

People with lived experience of disability are encouraged to apply.

## **More about Access to Success**

### ***Startup Support Program***

In October 2019, we launched Canada's first [bootcamp](#) for accessibility startups. Organized in partnership with Dream Maker Ventures, the inaugural bootcamp had 10 participating companies and 30+ speakers and mentors from Toronto's venture capital and startup community. Currently, Access to Success is the only organization working to support accessibility startups in Canada.

### ***MBA Support Program***

The [Access to Success Fellowship](#) provides \$75,000 in scholarships to MBA students with disabilities in three of Canada's top business schools - the Rotman School of Management, Ivey Business School and the Smith School of Business. We also provide additional resources such as career support, mentorship, events, and workshops for MBA students with disabilities.